
EXCLUSIVE PREMIUM QUALITY
BASILUR®
TEA
Way of Tea

**Summer is just around the corner!!**

Are you ready for some love and fun in the sun with our latest innovative range?



# Basilur °COLD BREW Assorted Gifting 60E & 40E






# Basilur °COLD BREW Assorted Gifting 32E Tea Book



# Basilur °COLD BREW Everyday Collection



# Specialty of Basilur °COLD BREW

- ✓ 100% natural product which brews in cold water
- ✓ Unique tantalizing blends with ample amount of health benefits – Great Taste Award won in 2021
- ✓ 100% caffeine and sugar-free
- ✓ 6 exciting and refreshing blends to delight different consumer taste profiles
- ✓ Most convenient experience of brewing
- ✓ Eye-catching packaging design with exquisite printing effects
- ✓ Novelty concept to the infusions market in many countries
- ✓ Thirst quencher suitable for any time of the day
- ✓ 60E, 40E assortment pack and 32E Tea book for gifting and for picnics with friends and family



# Target Consumer of Basilur

## °COLD BREW

- ✓ Our primary consumers for Basilur cold brew range would be both young males and females who loves to try out innovative things.
- ✓ Generally, these younger consumers want healthier beverages which are caffeine free and natural.
- ✓ Thus, Basilur cold brew collection would be an ideal fit for such consumers.



# How to brew Basilur °COLD BREW ?

- ✓ Pour 250ml of cold water into a glass and steep the teabag for 5-7 minutes.
- ✓ Add ice to serve and enjoy.
- ✓ Alternatively you can let it steep overnight in a water carafe or bottle to quench your thirst anytime during your day.



# COLD BREW ASSORTED – 60E

| | |
|---|---|
| Code | 72150 -00 |
| HS Code | 1211.90.90 |
| Packing | 10 foil/ paper enveloped x 6 types packed into cardboard box |
| Net weight unit/Export | 120g/ 0.72kg |
| Units per export | 6 |
| Unit Dimensions (LxWxH) | 235mm x 190mm x 51mm |
| Export Dimensions (LxWxH) | 328mm x 239mm x 203mm |
| Unit barcode (EAN 13) | 4792252944763 |
| Export Barcode (ITF 14) | 14792252944760 |
| Includes | Cherry Lime, Strawberry Cucumber & Mint, Pomegranate Blueberry, Orange Mango, Coconut Pineapple, |



# COLD BREW ASSORTED – 40E




| | |
|---|---|
| Code | 72357-00 |
| HS Code | 1211.90.90 |
| Packing | 40 foil/ paper envelopes packed into cardboard box |
| Net weight unit/Export | 80g/ 960g |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 170mm x 52mm x 183mm |
| Export Dimensions (LxWxH) | 353mm x 328mm x 198mm |
| Unit barcode (EAN 13) | 4792252947504 |
| Export Barcode (ITF 14) | 14792252947501 |
| Includes | Cherry Lime, Strawberry Cucumber & Mint, Pomegranate Blueberry, Orange Mango. |

# COLD BREW ASSORTED – 32E




| | |
|---|---|
| Code | 72198-00 |
| HS Code | 1211.90.90 |
| Packing | 8 individually wrapped foiled envelopes of 4 types packed into a tin caddy. |
| Net weight unit/Export | 64g/ 2.30kg |
| Units per export | 36 |
| Unit Dimensions (LxWxH) | 161mm x 43mm x 172mm |
| Export Dimensions (LxWxH) | 370mm x 340mm x 623mm |
| Unit barcode (EAN 13) | 4792252945470 |
| Export Barcode (ITF 14) | 14792252945477 |
| Includes | Cherry Lime, Guava Passionfruit, Strawberry Cucumber & Mint, Orange Mango. |

# POMEGRANATE BLUEBERRY – 20E

| | |
|---|---|
| Code | 72095-00 |
| Packing | Foiled envelopes packed to cardboard box |
| Net weight unit/Export | 40g / 0.48kg |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 69mm x 130mm |
| Export Dimensions (LxWxH) | 273mm X 219mm X 175mm |
| Unit barcode (EAN 13) | 4792252943391 |
| Export Barcode (ITF 14) | 14792252943398 |
| Ingredients | Hibiscus flower, pomegranate fruit, orange leaves, stevia leaves and natural flavors pomegranate and blueberry |






great taste® 2021

*"The palate delivers a judicious meld of juicy pineapple, creamy coconut and a pleasing level of acidity and astringency to prevent the coconut cloying. A great base for a non-alcoholic summer punch – though a dash of rum suggests itself too!"*

- Comments of "Great Taste" judges

# COCONUT PINEAPPLE – 20E

| | |
|---|---|
| Code | 72093-00 |
| Packing | 20 Foiled envelopes packed to cardboard box |
| Net weight unit/Export | 40g / 0.48kg |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 69mm x 130mm |
| Export Dimensions (LxWxH) | 273mm X 219mm X 175mm |
| Unit barcode (EAN 13) | 4792252943377 |
| Export Barcode (ITF 14) | 14792252943374 |
| Ingredients | Hibiscus flower, rosehip fruit, orange fruit, orange leaves, stevia leaves and natural flavours coconut and pineapple |



# CHERRY LIME – 20E

| | |
|---|---|
| Code | 72096-00 |
| Packing | 20 Foiled envelopes packed to cardboard box |
| Net weight unit/Export | 40g / 0.48kg |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 69mm x 130mm |
| Export Dimensions (LxWxH) | 273mm X 219mm X 175mm |
| Unit barcode (EAN 13) | 4792252943407 |
| Export Barcode (ITF 14) | 14792252943404 |
| Ingredients | Rosehip fruit, hibiscus flower, orange fruit, orange leaves, stevia leaves and natural flavours cherry, lime and citric |



# STRAWBERRY CUCUMBER & MINT – 20E

| | |
|---|---|
| Code | 72094-00 |
| Packing | 20 Foiled envelopes packed to cardboard box |
| Net weight unit/Export | 40g / 0.48kg |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 69mm x 130mm |
| Export Dimensions (LxWxH) | 273mm X 219mm X 175mm |
| Unit barcode (EAN 13) | 4792252943384 |
| Export Barcode (ITF 14) | 14792252943381 |
| Ingredients | Rosehip fruit, peppermint leaves, spearmint leaves, hibiscus flower, cucumber fruit and natural flavours strawberry and peppermint |



# ORANGE MANGO – 20E

| | |
|---|---|
| Code | 72097-00 |
| Packing | 20 Foiled envelopes packed to cardboard box |
| Net weight unit/Export | 40g / 0.48kg |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 69mm x 130mm |
| Export Dimensions (LxWxH) | 273mm X 219mm X 175mm |
| Unit barcode (EAN 13) | 4792252943414 |
| Export Barcode (ITF 14) | 14792252943411 |
| Ingredients | Hibiscus flower, orange fruit, rosehip fruit, mango leaves, stevia leaves and natural flavours mango, orange and citric |



# GUAVA PASSIONFRUIT– 20E

| | |
|---|---|
| Code | 72092-00 |
| Packing | 20 Foiled envelopes packed to cardboard box |
| Net weight unit/Export | 40g / 0.48kg |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 69mm x 130mm |
| Export Dimensions (LxWxH) | 273mm X 219mm X 175mm |
| Unit barcode (EAN 13) | 4792252943360 |
| Export Barcode (ITF 14) | 14792252943367 |
| Ingredients | Hibiscus flower, rosehip fruit, guava leaves, stevia leaves and natural flavours passionfruit and citric |



# COLD BREW ASSORTED – 20E

| | |
|---|---|
| Code | 72359-00 |
| HS Code | 1211.90.90 |
| Packing | 20 foil/ paper envelopes packed into cardboard box |
| Net weight unit/Export | 40g/ 480g |
| Units per export | 12 |
| Unit Dimensions (LxWxH) | 80mm x 70mm x 130mm |
| Export Dimensions (LxWxH) | 276mm x 222mm x 182mm |
| Unit barcode (EAN 13) | 4792252947528 |
| Export Barcode (ITF 14) | 14792252947525 |
| Includes | Cherry Lime, Strawberry Cucumber & Mint, Pomegranate Blueberry, Orange Mango. |



# COLD BREW ASSORTED – 10E




| | |
|---|---|
| Code | 72358-00 |
| HS Code | 1211.90.90 |
| Packing | 10 foil/ paper envelopes packed into cardboard box |
| Net weight unit/Export | 0.020g/ 0.480Kg |
| Units per export | 24 |
| Unit Dimensions (LxWxH) | 67mm x 55mm x 80mm |
| Export Dimensions (LxWxH) | 217mm x 212mm x 180mm |
| Unit barcode (EAN 13) | 4792252947511 |
| Export Barcode (ITF 14) | 14792252947518 |
| Includes | Cherry Lime, Strawberry Cucumber & Mint, Pomegranate Blueberry, Orange Mango. |

# Place your orders now